Beatriz Caiuby Labate and Clancy Cavnar offer an in-depth exploration of how Amerindian epistemology and ontology concerning indigenous shamanic rituals of the Amazon have spread to Western societies, and of how indigenous, mestizo, and cosmopolitan cultures have engaged with and transformed these forest traditions. The volume focuses on the use of ayahuasca, a psychoactive drink essential in many indigenous shamanic rituals of the Amazon.

Ayahuasca use has spread to countries far beyond its Amazonian origin, spurring a wide variety of legal and cultural responses. The essays in this volume look at how these responses have influenced ritual design and performance in traditional and non-traditional contexts, how displaced indigenous people and rubber tappers are engaged in the creative reinvention of rituals, and how these rituals help build ethnic alliances and cultural and political strategies. These essays explore important classic and contemporary issues in anthropology, including the relationship between the expansion of ecotourism and ethnic tourism and recent indigenous cultural revival and the emergence of new ethnic identities. The volume also examines trends in the commodification of indigenous cultures in post-colonial contexts, the combination of shamanism with a network of health and spiritually related services, and identity hybridization in global societies.

The rich ethnographies and extensive analysis of these essays will allow deeper understanding of the role of ritual in mediating the encounter between indigenous traditions and modern societies.

Features

- An in-depth exploration of the spread of indigenous shamanic rituals of the Amazon to Western societies
- Focuses on ayahuasca, a psychoactive drink essential in many indigenous shamanic rituals of the Amazon

June 2014
320 pages
978-0-19-934120-7
Paperback $35.00 $28.00

Oxford Ritual Studies Series

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Advance Praise

“This book presents the encounter between Amazonian and modern worlds through the account of the recent phenomenon of expansion of shamanistic rituals based on the consumption of ayahuasca. Reinvention and transformation of religious traditions, ethnic and ecological tourism, debates on intellectual property and on legalization of psychoactive substances feature among the topics which make up this brilliant collection.”

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